

## Media Release

For immediate release

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### Corinbank celebrates World Responsible Tourism Day

**Tickets are now on sale for Corinbank, the sustainable music and arts festival which stands proudly as the biggest responsible tourist attraction in the capital region.**

Wednesday 9 November is World Responsible Tourism (WRT) Day and Corinbank is proud to fly the flag for sustainable tourism in the Australian Capital Territory. WRT Day is a global initiative, supported by the United Nations World Tourism Organisation to promote best practice, travel and tourism options, increasing sustainability and educating the marketplace about key environmental issues and being a catalyst for change. We couldn't have put it better ourselves! These are goals and attitudes Corinbank embraces wholeheartedly and actively.

Corinbank began in the gorgeous surrounds of the Brindabella Mountains in 2008 with an emphasis on sustainability and being a carbon neutral event. Since its inception the festival has grown dramatically in size, strength and green credentials.

"Since the beginning, Corinbank has aimed to leave no trace" says Ms Amy Moon, Festival General Manager. "We're powered by biodiesel fuel; we use composting toilets and recycle all grey water used at the event. Corinbank provides so many recycling options that 76% of all waste is diverted from landfill."

Additional green initiatives included a solar powered market village in 2010 and the Green Kulture program continues to grow every year as festival goers flock to get involved. Corinbank was rewarded for all our green efforts with a Keep Australia Beautiful Sustainable Cities Awards in 2009 for Resource Conservation.

In 2012, the Festival is adding a bus service to and from the Festival aimed directly at reducing our carbon footprint. Bus travellers will start the party early with live music available from the moment they head towards the Festival. A carpooling reward system has been implemented, and proceeds from the new initiatives will be used to offset our carbon footprint.

"By supporting Corinbank, your dollar is directly supporting positive environmental change and you get to have a whole lot of fun doing it," says Ms Moon. "Transport to the festival is the largest contributor to our carbon footprint and we wanted to take direct action to reduce this – the Corinbank Party Bus is just one way of rewarding those people who support this vision."

The Slow Food Banquet remains one of the many highlights of the Corinbank program. Corinbank's Slow Food Banquet has led to the ACT Health grant process amending their criteria to include a sustainability element and we couldn't be prouder.

*Corinbank is to be held from next March 2-4, in the Brindabella Mountains, 20 minutes from Tuggeranong, with headliners including Josh Pyke, The Bamboos, BONJAH and Sietta. For full details visit [www.corinbank.com](http://www.corinbank.com)*

**STATEMENT ENDS**

Images, interviews and additional detail available.

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